

WELCOME TO THE 1st NEWSLETTER OF THE “MATRIX” PROJECT

We are happy to tell you about:

- The idea behind the MATRIX Project
- The target group
- The Members of Our Consortium
- The First Transnational Project Meeting

THE IDEA BEHIND THE PROJECT

The project MATRIX - STRATEGIC MAPPING OF YOUTH UNEMPLOYMENT, seeks to address the issue of youth unemployment and develop better employability skills for young people in each partner country and the wider European Union.

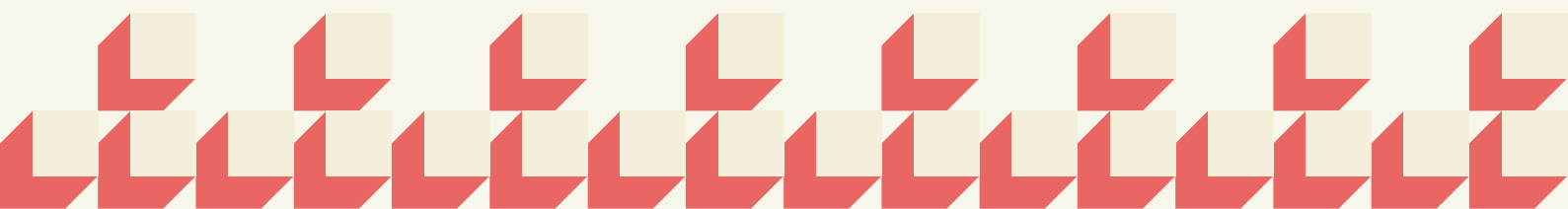
The project aims to create a comprehensive, coherent and coordinated set of actions in order to:

- Develop and implement a coherent strategy and a roadmap for addressing youth unemployment. Identifying talent needs for specific sectors and providing an accurate training package for VET schools.
- To promote the enhancement of VET quality and attractiveness, with a specific focus on job opportunities and employment.
- Deliver a comprehensive skills development programme across multiple areas that will enable the youth to explore, train and retrain themselves for the work and self-employment.
- To equip our youth with the right knowledge and skills to be competitive not only in but also outside the country.

OUR TARGET GROUPS:

- **TEACHERS AND TRAINERS:** Counsellors, Career & Employability Skills Tutors, VET Teachers, Employability experts

- **LEARNERS:** Young people and unemployed people or people that were going through training



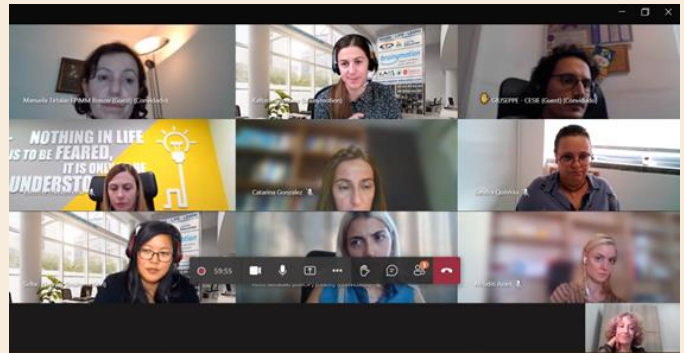
THE PARTNERSHIP

The project is developed by seven partners from six different EU countries:

- BRAINYMOTION AG (DE)
- KMOP - EDUCATION AND INNOVATION HUB (EL)
- CESIE (IT)
- STORYTELLME (PT)
- FUNDAÇÃO DE ENSINO PROFISSIONAL DA PRAIA DA VITÓRIA (PT)
- FUNDATIA PENTRU PROMOVAREA INTREPRINDERILOR MICI SI MIJLOCII BRASOV (RO)
- CSI CENTER FOR SOCIAL INNOVATION LTD (CY)

The First Transnational Project Meeting

The *Kick Off Meeting* was online on the 13.10.2022. The meeting started with greetings and an introduction. The discussion revolved around the Appointment of the Project Management Team (PMT), project objectives and key activities, Financial Management, Risk Management Plan, and Bilateral Agreements. The partners also discussed the next meeting and the next steps. In the end, there was a small Q&A.



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